

Just relax ... **NEW!** **NOONAN'S** Energy Plus
— PREMIUM FUEL — is always on call

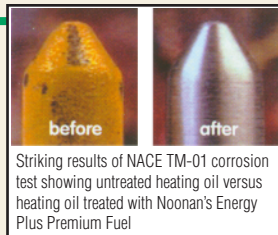
Not just cleaner, BETTER.

Cleaner fuel, better storage integrity, and improved component protection all make a world of difference in the operation of heating equipment. What does all that really mean? Peace of mind. You'll know your heating system is healthy and running at maximum efficiency with less likelihood of failure.

Introducing **Noonan's Energy Plus Premium Fuel** in every gallon of heating oil delivered this season at no additional cost! **Noonan's Energy Plus Premium Fuel** not only stabilizes your fuel keeping it fresher longer, it cleans it by reducing sediment build up that may already be in your tank, lines, filters, and nozzle. **Noonan's Energy Plus Premium Fuel** also inhibits corrosion and rust in your tank and fuel lines. The result is healthier fuel and a healthier fuel system that runs more efficiently.

Noonan's Energy Plus Premium Fuel is always on call keeping your home heating system healthy!

For more information visit our website at www.NoonanEnergy.com.

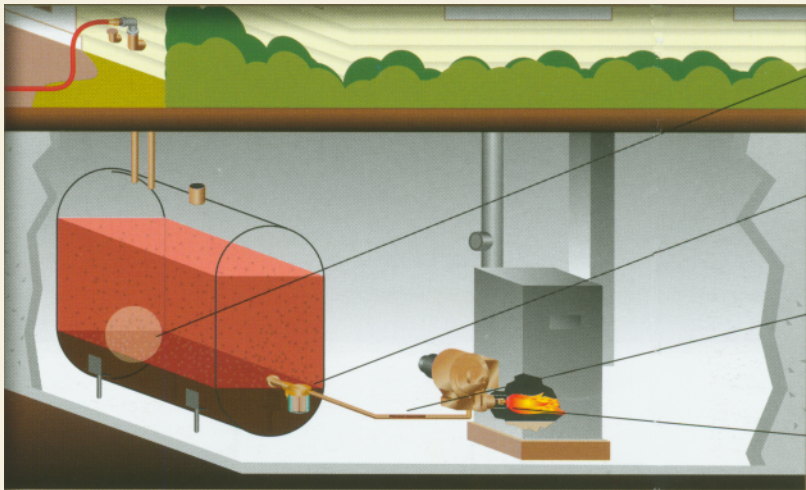


The worry-free health care plan for your home heat

NOONAN'S Energy Plus

PREMIUM FUEL

addresses four critical areas in your system. How it works:



SEDIMENT

1. Untreated fuel produces unwanted sediment that when stirred during refill can enter into system components. **Noonan's Energy Plus Premium Fuel reduces sediment into microparticles that flow completely through to burn.**



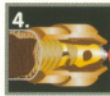
FILTERS

2. Sediment build-up in the tank filter can stop the flow of fuel completely or allow sediment particles further into the system. **Noonan's Energy Plus Premium Fuel reduces particle size and stabilizes the fuel, it eliminates clogging.**



LINES

3. Untreated fuel can also react with metal parts causing corrosion and oxidation which can stop fuel flow or reduce efficiency. **Noonan's Energy Plus Premium Fuel stops the reaction and eliminates the corrosion of metal parts.**



NOZZLE

4. Sediment can eventually reach the burner nozzle, reducing burn efficiency or shutting off the heat completely. **Noonan's Energy Plus Premium Fuel eliminates nozzle plugging, maintaining maximum burn rate.**